



*A CLUTCH OPPORTUNITY UNLIKE ANY OTHER!*  
**Join Our Dynamic Fast Casual Chicken  
Concept In The Trending Food Truck  
And Restaurant Industry.**

***CLUCKIN' WITH THE BEST!***

## **Invest in a Rapidly Growing Brand With a Proven Track Record of Success and Well-Seasoned Support.**

Clutch City Cluckers is a dynamic fast-casual chicken concept that's turning heads and winning hearts across Houston. Now, we're offering a revolutionary opportunity to franchisees who are ready to join us on our journey to become the best fried chicken company in the world! With our time-tested procedures, vast experience, and mouth-watering menu we're uniquely positioned to provide passionate business people with a cutting-edge franchise model to unleash the power of Clutch City Cluckers and be rolling in revenue in no time!

When you invest in a Clutch City Cluckers franchise, you'll benefit from unparalleled training and support from a team of well-seasoned industry experts. We'll guide you through every step of the process, from finding the perfect location to hiring staff to delivering our famous customer service to all Clutch City fans. Depending on the model type, you can have your very own Clutch City Cluckers up and running in just four to six months, thanks to our streamlined systems and easy-to-replicate operations.

The fast-food chicken industry is booming, with an average annual income of \$34 billion. With both brick-and-mortar and food truck options, there's a range of investment costs to suit all potential franchisees. Since the early 2000s, the food truck industry has been growing at an average annual rate of about 9.9%, earning an estimated \$2.7 billion in revenue each year. With these mind blowing statistics in mind, we're ready to expand our groundbreaking brand by offering franchisees the chance to invest in our completely unique concept that promises to establish a presence straight out of the oven!

At Clutch City Cluckers, we're proud to offer a legendary and innovative concept that stands out in the booming fast-food market. Our lip-smacking, hair-raising, taste bud-tingling menu features specialty food items that are fast, flavor-packed, and affordable. Crafting such a memorable experience for customers means they'll always want to keep coming back! We're committed to staying true to our fundamental core values of care, compassion, and customer orientation, and we're already a huge success in Houston, quickly cultivating a cult following and growing year after year!

It's time to strike while the chicken is hot! Join the Clutch City Cluckers franchise revolution today.



# All the Best Ingredients For a Fulfilling Business Taking The Country By Storm, One Bite At A Time

Clutch City Cluckers was founded by Ahmad Kilani, opening to immediate success in February of 2021.

Using his experience and knowledge to bring Nashville's Hot Chicken to Texas with Clutch City Cluckers, his unique and in-demand concept is designed to provide everything you need to enjoy a profitable Clutch City Cluckers business of your very own!



**Set Up For Profitability** – Clutch City Cluckers has a very fast potential ROI for a franchise owner with little overhead, affordable start-up costs, and applicability in almost any market. It's proven to be a financially sound and sustainable concept.



**Easy To Operate** – A Clutch City Cluckers franchise is designed to be simple and fun to run with a few employees and a manageable workload. The business is straightforward and with our expert training and support anyone can be profitable in no time!



**Rapid Growth** - Clutch City Cluckers is already a huge consumer favorite. In any market, the average consumer enjoys convenience and we're ready to share our secret sauce for popularity and success with passionate entrepreneurs everywhere.



**Unique Opportunity** – From delicious proprietary recipes to playbooks for all operating procedures the Clutch City Cluckers franchise concept offers multiple trending business models to potential investors making it a totally unique opportunity.



**Top Tier Training** – Clutch City Cluckers systems can be grasped by a motivated candidate with the vision to appreciate the brand and our team have the experience and industry knowledge to set any franchisee up with a successful location of their own.



# Are You Ready For The Heat?

We believe our business can be taught to anyone who is motivated to learn! Our ideal candidates include young entrepreneurs, restaurant owners, hospitality workers, and managers from the business field. The best Clutch City Cluckers franchisees will love the food and enjoy serving people! We want to partner with people who possess:

**Management and leadership abilities**

**Strong sales and customer service skills**

**General business acumen**

**Desire to follow operating procedures**



# JOIN THE CLUCKERS CLUB!

## Business Backed By Industry Leading Support.

Capitalize on our booming brand and hungry customer base! We always ensure our franchise owners have all the tools and support they need to run a successful business. Becoming a Clutch City Cluckers franchisee gives you the independence of running your own business, with the added support of our expertise to set you up for profitability long-term!



**Comprehensive Training** – An extensive dual-phase initial training program sets Clutch City Cluckers partners up with all the knowledge they need.



**Management Support** – Clutch City Cluckers offer access to their confidential manual, franchise management guidelines, restaurant design and construction advice, and hiring protocols.



**Operational Support** – Clutch City Cluckers provides support in customer-service techniques, product ordering, pricing guidelines, and administrative procedures.



**Purchasing Support** – Clutch City Cluckers negotiates quantity discounts on needed items and facilitates the ordering process through an internal purchasing system.



**Marketing Support** – Clutch City Cluckers offers rights to its unique brand and leverages it by developing consumer marketing plans through a central department.



**Developmental Support** – Clutch City Cluckers provides continued research on methods and techniques for expanding the menu and more profitably managing franchises.



**Site Selection Support** – Clutch City Cluckers provides location scouting services including a lease worksheet, demographic details, and visits to approve potential spots.



## **INVESTMENT SNAPSHOT**

Brick And Mortar Minimum Initial Investment:

**\$350,000**

Brick And Mortar Franchise Fee:

**\$35,000**

Food Truck Minimum Initial Investment:

**\$160,000**

Food Truck Franchise Fee:

**\$25,000**

Royalty Fee: **6%** of Gross Sales



*IF YOU'RE HUNGRY FOR  
A NEW ADVENTURE,*

**It's Time To Join Our  
Delicious Team Of  
Industry Experts!**



With a craveable product, a proven model, and a popular in-demand brand, our team has created the perfect recipe for success. To become a part of the Clutch City Cluckers family, **visit our website today!**



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*This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.*